


# Phillip M Rucker

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 <https://pman.tv/>

## Summary

Veteran and experienced media creator. Passionate about team applications, small unit leadership and an expert in small budget productions.

## Experience

### **Media Manager**

Tribble Painting

Feb 2020 - Present (2 years 3 months +)

Planning, buying, creation and execution of media operations for training, social media and large/small scale advertising.

Competing in national and local markets for results in SEO, lead generation and conversion.

Manager of social media outlets including Twitter, Facebook and Youtube.

Brand Management

### **Freelance Video/Digital Media Producer**

Aug 2019 - Feb 2020 (7 months)

Internal media production focused around training & development.

### **Creative Designer**

Rock Connections

Mar 2019 - Aug 2019 (6 months)

### **Video Content Creator**

Rock Connections

Oct 2016 - Aug 2019 (2 years 11 months)

Internal communications in all mediums.

Digital Producer/Project Manger/Videographer/Editor/Creative Designer

Creator of the Diversity & Inclusion video series for Quicken Loans.

### **Streaming Media Coordinator**

Percepta

Sep 2014 - Feb 2016 (1 year 6 months)

Support Ford Motor Company's dealer and executive communications. Part of FMC Retailer Education and Training.

Managed VOD websites for all self-guided training for Ford Motor Company and the Lincoln Motor Company. At most, supported 30,000 unique visitors per month. Served as liaison between the trainers, media production teams and backbone IT support for our systems via outside vendors.

### **Camera Operator, Video Editor**

Jul 2014 - Sep 2014 (3 months)

Doing video production work for various projects and events in the Greater Des Moines area. Served as reoccurring camera operator and editor for Hy-Vee & Wells Fargo and their company wide or client facing conferences.

### **Video Production Intern**

Northwest Missouri State University

Jan 2014 - Apr 2014 (4 months)

Video Intern assisting with film production of various events on and off campus. Filming involves live sporting events (Men's and Women's basketball, Baseball, Softball, Tennis) and other events on the campus of NWMSU (Greek Week, Jazz Band, Career Fair) Editing video on Adobe Premier and making short videos for organizations involved with NWMSU

### **Yearbook Designer**

Northwest Missouri State University

Sep 2012 - Mar 2013 (7 months)

Award winning (1st place, 2nd place and 3rd place in Sports Design - Tower Yearbook) Missouri College Media Convention

### **Amphibious Assault Crewchief**

Nov 2004 - Mar 2013 (8 years 5 months)

Supervised personnel in work groups ensuring completion of assigned tasks. Operated and maintained sophisticated equipment designed for tactical operations.

## **Education**

### **Northwest Missouri State University**

Bachelor of Science (B.S.), Mass Media

2009 - 2014

## **Skills**

Video Editing • Video Production • Audio Editing • Adobe Creative Suite • Small Unit Leadership • Teamwork • Sound Design